

5.8 CONSENT TO INFORMATION/MARKETING COMMUNICATION NEWSLETTERS AND MARKETING MATERIALS

Newsletters and marketing materials

If you have expressly agreed to receive our newsletters or marketing materials, we may contact you from time to time and provide you with information about our services and latest offers, and process your personal data for this purpose.

If you no longer wish to receive our newsletters or marketing materials, please let us know by writing to: marketing@semarahhotels.com.

You can also opt out of receiving our marketing emails by clicking on the unsubscribe link in the emails sent to you.

Categories of data processed:

- Email address
- Name, surname
- Telephone number

Data source:

Directly from you as you express your wish to subscribe to our newsletter/marketing materials.

Reason for data processing:

Special consent obtained during subscription to our newsletter/marketing materials.

Recipients of the data:

- Other structural units of SEMARAH HOTEL MANAGEMENT involved
- Providers of IT services
- Mailbox provider